

# Moscow, 5-8 June 2017

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The International Wire  
and Cable Trade Fair in Russia



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# Good mood at Russian quartet of metal trade fairs: wire Russia, Tube Russia, Metallurgy Russia and Litmash Russia were held jointly again in Moscow in June 2017

Four trade fairs took place in one venue, creating ideal synergies for exhibitors and visitors as well as short routes between stands and a compact presentation.

As before, from 5 to 8 June 2017, the EXPOCENTRE in Moscow hosted a joint presentation of four technology trade fairs: wire Russia, the international wire & cable fair, Tube Russia, the international pipe & tube fair, Metallurgy Russia, the international metallurgical technology processes and metal products fair, and Litmash Russia, the international foundry fair.

The regional trade fairs were organised by Messe Düsseldorf GmbH, Messe Düsseldorf Moscow - in partnership with the Russian joint-stock company VNIKP for wire Russia, and Metal Expo for the other three, Tube Russia, Metallurgy Russia and Litmash Russia.

In all, around **400 companies** presented technical innovations from their industries, covering an exhibition **space of 5,545 square metres**. As well as Russian exhibitors, many international companies were represented in Moscow, showcasing their products and services to the Russian and Eastern European markets.

Throughout the world good business is being generated by an increasing global demand, the international expansion of glass fibre networks and the prospect of the World Cup in Russia. This is benefiting not only the Russian construction industry, but also international companies that are involved in building Russia's many stadiums and which are working on infrastructure projects.

Wire, cables, tubes, metal and foundry products are needed for the stadiums, and the forthcoming World Cup is therefore having a major positive impact on the exhibiting industries.

Tube Russia, Metallurgy Russia and Litmash Russia were attended by **4,200 trade visitors**, primarily from Russia and its neighbouring countries. wire Russia attracted **2,720 visitors** who spent four days finding out industry news, refreshing contacts and initiating business deals. Exhibitors rated their conversations at the stands as highly positive, and many are expecting good follow-up business as a result.

Visitors mainly came from Russia, other CIS regions and neighbouring European countries.

# This is where the who is who meets.

**Those exhibiting: Drivers of all technologies.  
Our focal product groups.**

Wire manufacturing and finishing machinery  
Process technology tools

Auxiliary process technology materials  
Materials  
Special wires and cables

Measuring and control technology  
Test engineering  
Special areas

**Those visiting: Decision makers in all industries.  
Our target groups.**

Wire manufacturing  
Cable manufacturing  
Manufacturing of other wire goods  
Automobile industry  
Telecommunications industry  
Spring manufacturing

Manufacturer of machines and plant for the production of wire/cable  
Electrical industry/electronics  
Iron/steel and non-ferrous metal industry  
Glass-fibre cable industry  
Manufacturing of connecting/fastening elements

Construction industry  
Aerospace supply industry  
Chemicals industry  
Measuring, controlling and regulating technology  
Computer manufacturing



## Kaleidoscope of quantities: **wire Russia in numbers.**

It is always worthwhile to come to the Russian's leading trade fair for the wire and cable industry. No matter where in the world you are active.

### Visitors from top and middle management

Number of Visitors in 2015

**2,500**

Number of Visitors in 2017

**2,720**

Satisfaction of the exhibitors

**80%**

Recommendation rate of the Exhibitors

**91%**

Number of Exhibitors

2017

**225**

from 27 countries

2015

**196**

from 25 countries



# join the best: worldwide

## wire Russia 2019

The International Wire and Cable Trade Fair in Russia

18-20 June 2019



## sign now

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### wire China

All China International Wire & Cable Industry Trade Fair

Established: 2004

Exhibitors since establishment: + 97.23%

Area since establishment (in sqm): + 237%

[www.wirechina.net](http://www.wirechina.net)



### wire India

International Exhibition for the Wire and Cable Industry

Established: 2006 as WIRE & CABLE INDIA

Exhibitors since establishment: + 86%

Area since establishment (in sqm): + 344%

[www.wire-india.com](http://www.wire-india.com)

### wire Russia

The International Wire and Cable Trade Fair in Russia

Established: 2003

Exhibitors since establishment: + 26%

Area since establishment (in sqm): + 30.75%

[www.wire-russia.com](http://www.wire-russia.com)



### wire Southeast Asia

International Wire & Cable Trade Fair for Southeast Asia

Established: 1995

Exhibitors since establishment: + 48.5%

Area since establishment (in sqm): + 44.8%

[www.wire-southeastasia.com](http://www.wire-southeastasia.com)



### wire South America

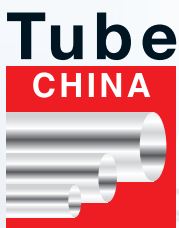
International Wire and Cable Fair

Established: 2011

Exhibitors since establishment: + 208%

Area since establishment (in sqm): + 246%

[www.wire-south-america.com](http://www.wire-south-america.com)



### Tube China

All China International Tube & Pipe Fair

Established: 2004

Exhibitors since establishment: + 181%

Area since establishment (in sqm): + 380.72%

[www.tubechina.net](http://www.tubechina.net)



### Tube India

All Indian Exhibition & Conference for the Tube and Pipe Industries

Established: 2004 as Tube India International

Exhibitors since establishment: + 56%

Area since establishment (in sqm): + 64%

[www.tube-india.com](http://www.tube-india.com)



### Tube Russia\*

The International Tube and Pipe Trade Fair in Russia

Established: 2003

Exhibitors since establishment: + 50%

Area since establishment (in sqm): + 21%

[www.tube-russia.com](http://www.tube-russia.com)

\* Figures including Metallurgy and Litmash Russia.



### Tube Southeast Asia

International Tube & Pipe Trade Fair for Southeast Asia

Established: 1995

Exhibitors since establishment: + 129%

Area since establishment (in sqm): + 76%

[www.tube-southeastasia.com](http://www.tube-southeastasia.com)



### TUBOTECH

International Trade Fair for Tubes & Pipes, Valves, Pumps, Fittings and Components

Established: 1999

Exhibitors since establishment: + 15%

Area since establishment (in sqm): + 21%

[www.tubotech-online.com](http://www.tubotech-online.com)

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