

Iran Wire 2017:

Relocation to new, state-of-the-art exhibition centre in Tehran

Trade fair to be postponed by one day

The relocation of Iran Wire to the state-of-the-art exhibition centre EXHIBIRAN INTERNATIONAL Fairground – currently under construction – has now been decided. The Aria Group, the owners and organisers of Iran Wire, will be holding this high-profile technology trade fair for the first time at the new exhibition centre. 15 exhibition halls are being created in Tehran, of which three have already been completed: A6, A5 and A4.

Relocation of the trade fair to the new hall, A6, will mean a postponement, so that Iran Wire will now be held from 6 to 9 December 2017. It is the only Iranian trade fair on wire, cables, pipes, tubes, profiles and accessories.

Any European and other international companies wanting to sell their wire and tube products on the Iranian market will find Iran Wire an attractive entry point into the markets of the Middle East. They will be given professional support by the Messe Düsseldorf exhibition professionals.

Acting under a joint contract, Messe Düsseldorf GmbH will be the first and only sales partner of Iran Wire with responsibility for organising all German and international participations of companies. This makes it a single point of contact for all businesses in the wire, cable, pipe and tube industries seeking to access the promising Iranian market. Messe Düsseldorf is handling a wide range of organisational areas, from registration to stand design, ensuring smooth operations at the exhibition centre.



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Mitgliedschaften der
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 The global
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 Ausstellungs- und
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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

Demand from companies has been enormous, and the exhibition space reserved so far (1,500 sqm) in Hall A6 is almost fully booked. Interested companies are therefore advised to talk to the relevant contacts at Messe Düsseldorf as soon as possible. Cem Bağcı and Cordula Link look forward to hearing from you: BagciC@messe-duesseldorf.de and LinkC@messe-duesseldorf.de.

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